



The Sudbury Symphony Brings Music to Library Storytimes

SSO & TD Team Up for 2-year programme

Sudbury, ON July 30, 2013: Following the announcements of their 13.14 season opening this fall, lower ticket prices for those 29-and-under, and increasing in-school programming, the Sudbury Symphony Orchestra (SSO) is pleased to announce the support of TD as a proud new partner in community outreach programming.

“**Tunes and Tales,**” will roll out this Fall and in conjunction with the **Sudbury Public Library**. This **free** programme will bring members of the SSO to perform during **selected storytimes** at libraries across the Sudbury Region. The orchestra’s partnership with TD allows the Symphony to introduce young people to **live music and literacy** by providing accompaniment to enhance favourite children’s stories.

Presented in both English and French, “Tunes and Tales” in past years have included Robert Munsch’s *The Paperbag Princess* and Eric Carle’s *The Very Quiet Cricket* and *The Very Hungry Caterpillar*, reaching **hundreds of young children and their families** in the Sudbury Area. As the Symphony’s **most popular outreach programme**, TD’s enhanced partnership not only ensures its longevity, but also allows the SSO to increase the number of performances it offers to meet a continually growing demand.

“We are proud to join together with **TD** in the “Tunes and Tales” programme,” stated Dawn Cattapan, SSO Executive Director. “Introducing new audiences to classical music is a primary objective for the orchestra. By combining the favourite books with the quality of our sounds, we hope to expose young people to the joys of classical music.”

The partnership with TD comes at an exciting time for the Sudbury Symphony. New, lower ticket prices for those ages 29-and-under were recently announced, allowing music lovers to experience the orchestra for as little as \$13 a concert. Flex passes allow patrons to “Compose their own” series for the same price per ticket as subscribers (3 or more concerts). The Sudbury Symphony performs at Glad Tidings (1101 Regent Street, Sudbury). For concert details and to purchase tickets, please visit www.sudburysymphony.com.

About the Sudbury Symphony Orchestra:

Performing a 6 concert season annually, the Sudbury Symphony Orchestra is recognized as one of Sudbury’s leading performing arts institutions and a leader in orchestral music in Northern Ontario.

Founded in 1953, the Sudbury Symphony Orchestra’s mission is to increase the awareness and appreciation of music in the Sudbury Region and surrounding area by providing the opportunity for the public to attend a stimulating program of concerts and by encouraging artistic excellence, commitment and education.

The Season Presenting Sponsor is Petryna Advertising. The SSO is grateful for the support of its government funding partners: The Ontario Arts Council and the City of Greater Sudbury.

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Media Contact for the Symphony and to schedule interviews with any of the musicians:

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