



Still Time to Give the Gift of Music This Holiday Season

Sudbury, ON December 12, 2012: With the number of shopping days left this holiday season shrinking and the lines in stores growing, the Sudbury Symphony Orchestra (SSO) is encouraging people to consider the Gift of Music.

"We've made it easy to donate over the phone or online and avoid the crowds," Dawn Cattapan, Executive Director of the SSO said. "For us, the holiday donation drive is key to helping us maintain one of the leading symphonies in the North."

Funds raised through the holiday drive ensure that symphony musicians can reach out to future generations of music lovers and continue to enrich the lives of our community.

"In addition to fantastic concerts, we also do a lot of outreach in the community and classrooms," Cattapan said, "But we rely on the support of individual donors to assist us in continuing to provide these opportunities."

In addition to the highly successful "Tunes and Tales" programme, the SSO also runs a Conservatory of Music, which provides lessons to musicians of all ages. During the most recent season, the SSO introduced classical music to over 2,100 people outside of the concert hall. This number is expected to grow this season with the introduction of the in-school "Wolfie Goes to School" programme.

This year there is an emphasis on individual donations to ensure the success of the Orchestra with individual donors making up a large portion of the operating budget for the symphony.

"As government funding tightens up in tougher economic times, it's vital for our continued sustainability to reach out to the community," Cattapan said. "Each gift helps us continue to provide the high level of programming Sudburians have come to expect."

Donations can be made for as little as \$35 per year, with donors receiving recognition and invitations to exclusive symphony events. As a registered charity, tax receipts are provided for all donations made \$35 and over. Interested donors can pledge securely over the phone by contacting the SSO at 705.673.1280, or online at Canadahelps.org by searching for "Sudbury Symphony Orchestra."

About the Sudbury Symphony Orchestra:

Founded in 1953, the Sudbury Symphony Orchestra is dedicated to increasing the awareness and appreciation of music in the Sudbury Region and surrounding area by providing the opportunity for the public to attend a stimulating program of concerts and by encouraging artistic excellence, commitment and education. Their concert season is performed at Glad Tidings Tabernacle. Visit them online at www.sudburysymphony.com.

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