

BOARD OF DIRECTORS' MEETING

August 21, 2014

Querney's Office Plus Boardroom

Present: D. Petryna, K. Young, D. Cattapan, J. Querney, V. Jacobs, J. Arrowsmith, G. Haddad, G. Babij

Regrets: M. Dorreen, T. Leinala

1. Call to order

Meeting was called to order by D. Petryna at 5:15 p.m.

2. Approval of Agenda

Motion: To approve Agenda of June 19, 2014 Board Meeting.

Moved by: K. Young

Seconded by: J. Querney

Carried

3. Executive Director's Report

D. Cattapan presented the written Executive Director's Report of the August 21, 2014 Board Meeting.

Highlights include the hiring of Beth Schneider-Gould as Principal Violin II, as well as an update on subscription and single ticket sales. The SSO is also working on a cross-promotional partnership with Jazz Sudbury where discount tickets will be offered to patrons to encourage greater attendance, as well as a partnership with Science North's Planetarium for the May 9, 2015 concert.

The Executive Director was asked to prepare a comparative statement on single ticket sales from August 1-September 18, 2013 to the same period in 2014 for the next meeting.

A financial report for the April 4, 2014 Perfect Pairings fundraiser was presented; the SSO made \$1,526.00 on this event after expenses.

D. Cattapan also reported on the status of our OAC grant, in which the SSO received \$20,000. This is the same as last season. It was noted that the Sault Symphony Orchestra did not receive funding this year and has turned to crowd-funding in an effort to raise these funds.

The Board has been asked to continue selling Getaway Your Way raffle tickets, as well as volunteer for Kinsmen Club activities during the week of August 25-29.

Other initiatives in progress include “Conduct Us” for Culture Days (September 26-28), where the public could conduct the Orchestra, and the return of the “Black Rock Salon” adult education series.

Motion: To approve Executive Director’s Report of the August 21, 2014 Board Meeting.

Moved by: Kathy Young

Seconded by: J. Querney

Carried

4. Treasurer’s Report

G. Babij presented the Treasurer’s Report of the August 21, 2014 Board Meeting, including written statements through June, 2013. The SSO is predicting a loss for the season of approximately \$29,951.48. Special note was paid to the drop in subscription revenue from 106,092.00 during the 12.13 season to \$90,121.68 in the 13.14 season, as well as a missing full slate of sponsors.

Motion: To approve the Treasurer’s Report of the August 21, 2014 Board Meeting.

Moved by: G. Haddad

Seconded by: K. Young

Carried

5. Other Committees

Strategic Planning: The Committee is making significant progress, and presented a list of committees currently in existence, as well as those that should be in existence in the future. It was recommended that the Nomination and Board Development Committee be split into two separate committees, with the Nomination Committee acting on an ad-hoc basis. D. Cattapan reminded the Board that the Nomination Committee is required, as per our bylaws. It was also recommended that the Special Event and Sponsorship Committees be considered to be ad-hoc and placed under the auspices of a larger “Development/Fundraising” Committee. The Honourary Governors/Honourary Circle will also be given a different name so as to not confuse it with those granted Honourary membership of the SSO. It was agreed that the description of this group should also be rewritten to include the philanthropic aspect of their work. The Executive Director was also

asked to present a plan to get from the SSO's current board model to the hybrid model recommended at the planning session in early August.

Special Events: This committee met on August 20, and is currently exploring potential events to replace the gala. The importance of using Honorary members and organization champions to spearhead the coordination of these events was noted.

6. In camera

Motion: That Jamie Arrowsmith be invited to participate in the in-camera discussion of August 21, 2014 in his role as Rehearsal Conductor.

Moved by: J. Querney

Seconded by: G. Haddad

Carried

The minutes of the In Camera session of the August 21, 2014 Board Meeting were recorded separately.

7. Next Meeting – September 18, 2014

8. Adjournment.

Motion: That the Adjournment of the Board Meeting of January 21, 2014 at 6:21 p.m. be approved.

Moved by: K. Young

Seconded by: G. Haddad

Carried