

## **BOARD OF DIRECTORS' MEETING**

**February 7, 2013**

**CNIB Boardroom**

Present: G. Haddad, J. Querney, J. Arrowsmith (left at 5:50 p.m.), G. MacAusland, G. Babij, J. Rodriguez, D. Cattapan, C. Leonard, D. Petryna, V. Jacobs

Regrets: K. Young

### **1. Call to order**

Meeting was called to order by D. Petryna at 5:05 p.m.

### **2. Approval of Agenda**

**Motion:** To approve Agenda of February 7, 2013 Board Meeting.

Moved by: G. Babij

Seconded by: G. Haddad

Carried

### **3. Review of the Minutes of the January 10, 2013 Board Meeting:** tabled

### **4. Approval of Minutes of January 10, 2013 Board Meeting**

**Motion:** To approve Minutes of January 10, 2013 Board Meeting.

Moved by: G. Haddad

Seconded by: G. Babij

Carried

### **5. Business Arising from Last Board Meeting and Minutes**

D. Cattapan advised that the sponsorship package was being revamped. The Canada Council grant application, for \$10,000, was submitted on time. The SSO is increasing its request for a grant from the City of Greater Sudbury. CED fund is being fine tuned, and OAC is maxed out. Northern Arts Council funding will be increased.

### **6. Executive Director's Report**

The written Executive Director's report was presented. The February 2, 2013 concert exceeded expectations and generated good feedback. Ticket update for Gala was provided; additional sales are needed. The March 2<sup>nd</sup> concert is being planned, and may include a post-concert reception.

Discussion related to acknowledgment of years of service for Music Director. J. Rodriguez may offer congratulations. B. Jackson had a good concert. Again, MC was overly long.

Musician feedback was positive; everyone enjoyed rehearsals.

C. Leonard advised that it was difficult to locate Gala information online. More information is necessary in respect of musicians appearing at the event; more advertising needed.

Additional musicians will be profiled on the SSO Youtube site (Erika and Jane have already appeared).

**Motion:** To approve the written report of the Executive Director as presented at the February 7, 2013 Board Meeting.

Moved by: G. Haddad

Seconded by: G. Babij

Carried

## **7. Treasurer's Report**

G. Babij presented the Treasurer's Report and the proposed budget for the 2013-2014 season. TSO tours have been cancelled in Northern Ontario. Subscriptions have increased from flex pass sales. There has been variation in concert sales date to date. There may be an increase in sponsorship funds as a result of TD application.

Donations are significantly below targets. Sudbury is not seen as a donor-friendly city.

The SSO raffle was discussed. It may be beneficial to partner with another organization, such as NLFB. Discussed possibility of an SSO musician appearing at the festival. Would have to audition and be unpaid.

**Motion:** To approve raffle initiative in principle

Moved by: J. Querney

Seconded by: J. Rodriguez

Carried

Other initiatives were discussed, including idea of performing a partnership concert, potentially at College Boreal theatre.

V. Jacobs asked if there was an opportunity to increase ticket prices, and if the budget should reflect increased requests for funding. D. Cattapan indicated that the budget was prepared conservatively and within a safe range.

D. Petryna raised possibility of offering tickets to Council members, as SSO guests. Should include City senior managers as well. Additional concession sales at concerts was discussed. It may be possible to sell coffee in addition to water.

Expenses were discussed. Travelodge hotel is trying to minimize support; it may be necessary to find another hotel. Other exceptional expenses include sheet music for an intended Canadian piece, fees to show a movie during the Christmas concert, and an increase in extra musicians.

Music Director salary was discussed. Should be \$24,000 instead of \$27,000, but will need to confirm. Other areas to look at include increase in other artistic salaries. Office lease was discussed; it would be beneficial to look at other opportunities.

G. Babij will make minor changes to the budget as presented.

D. Cattapan will set a student ticket price going forward; potentially \$15 with a student card.

**Motion:** To approve Treasurer's Report of the February 7, 2013 Board Meeting and the budget for the 2013-2014 season.

Moved by: G. Babij

Seconded by: G. Haddad

Carried

## **8. Other Committees**

### **a. Fundraising**

J. Rodriguez highlighted the upcoming Fromagerie event and provided a brief update as to ticket sales and prizes for the Gala.

**Motion:** To approve the Fundraising Committee Report of the February 7, 2013 Board Meeting.

Moved by: M. Dorreen

Seconded by: V. Jacobs

Carried

**b. Sponsorship**

D. Petryna reported on applications submitted to KPMG and Hatch (turned down). Applications are being worked on for next season.

**Motion:** To approve the Sponsorship Committee Report of the February 7, 2013 Board Meeting.

Moved by: M. Dorreen

Seconded by: C. Leonard

Carried

**c. Musician Retention**

Committee has not met. D. Cattapan is obtaining information from other orchestras and the Music Director. She has also met with the rehearsal conductor regarding past policies. V. Jacobs stressed importance of communication; minutes should be posted online.

**Received for information purposes only. No motion attached to the Musician Retention Committee report**

**9. In camera**

No discussion.

**10. Other Business**

C. Leonard suggested that the SSO solicit concerns from volunteer musicians. C. Leonard can act as a conduit. N. Robinson has sent out reminders asking for bios and photos for local musicians, but no responses so far.

**11. Next Meeting – March 28, 2013 at 5:00 p.m**

**12. Adjournment.**

**Motion:** That the Adjournment of the Board Meeting of February 7, 2013 at 6:35 p.m. be approved.

Moved by: C. Leonard

Seconded by: J. Rodriguez

Carried