

BOARD OF DIRECTORS' MEETING

November 8, 2012

Travelodge Hotel

Present: D. Petryna, M. Dorreen, L. Desrochers, J. Querney, J. Arrowsmith (left at 5:45 p.m.), G. MacAusland (left at 6:20), G. Haddad, J. Rodriguez, G. Babij, C. Leonard, D. Cattapan

Regrets: K. Young, V. Jacobs

1. Call to order

Meeting was called to order by D. Petryna at 5:36 p.m.

2. Approval of Agenda

Motion: To approve Agenda of November 8, 2012 Board Meeting.

Moved by: J. Arrowsmith

Seconded by: M. Dorreen

Carried

3. Review of the Minutes of the September 18, 2012 Board Meeting

4. Approval of Minutes of September 18, 2012 Board Meeting

Motion: To approve Minutes of September 18, 2012 Board Meeting.

Moved by: J. Querney

Seconded by: M. Dorreen

Carried

5. Business Arising from Last Board Meeting and Minutes

D. Petryna offered general comments in respect of positive changes to direction of SSO. In particular, D. Petryna noted the strategic planning process and improved communication between Board, staff, volunteers and musicians. Also highlighted need for financial soundness.

6. Treasurer's Report

G. Babij presented the Treasurer's Report. The SSO has made significant improvements in record keeping, as evidenced by the Auditor's report. Certain extraordinary expenses during the past year have resulted in no surplus. There are several revenue areas that continue to be below budget.

General discussion in respect of budgeting for musicians (in particular, violinists). G. MacAusland and J. Arrowsmith suggested that the SSO needs to highlight a local connection for musicians in the Sudbury area. D. Petryna indicated that the SSO should implement a campaign to address local musician recruitment.

D. Cattpan has been working with N. Ross to reduce certain expenses.

Motion: To approve Treasurer's Report of November 8, 2012 Board Meeting.

Moved by: M. Dorreen

Seconded by: J. Rodriguez

Carried

7. Executive Director's Report

D. Cattapan presented the written Executive Director's report. Discussion in respect of low ticket sales for first concert, and current low sales for next concert. D. Cattpan presented a proposed ticket policy. Discussion favoured removing provisions addressing child attendance.

Motion: To remove paragraph 3 and approve amended ticket policy as presented at November 8, 2012 Board Meeting.

Moved by: J. Rodriguez

Seconded by: M. Dorreen

Carried

Other discussion related to alteration to dates as presented by Glad Tidings. This may have a negative impact upon rehearsals and preparation for first concert of season. D. Petryna will contact Glad Tidings to discuss.

D. Petryna will address ED expense report with G. Babij.

D. Cattapan presented information concerning prospective sponsors. This information will be reviewed by a proposed Sponsorship Committee consisting of D. Petryna, J. Rodriguez, G. Babij and J. Querney.

Other discussion in respect of Groupon. G. Haddad was in favour of usage for next concert. C. Leonard discussed senior transportation to concerts. It was suggested that Sudbury Transit should be able to accommodate.

D. Cattapan presented a proposed marketing plan.

Motion: To approve formulation of marketing plan in principle.

Moved by: M. Dorreen

Seconded by: G. Haddad

Carried

Motion: To approve the report of the Executive Director as presented at the November 8, 2012 Board Meeting.

Moved by: G. Haddad

Seconded by: J. Querney

Carried

8. Other Committees

a. Programming

G. Haddad suggested that it would be beneficial to have J. Arrowsmith co-chair committee. It was felt that there would be no conflict notwithstanding the possibility that he would be conducting.

b. Fundraising

J. Rodriguez advised that income from Porketta Bingo (approximately \$850) was disappointing. Other discussion of potential sources, including Airport advertising, library promotion and advertising, and the Kinsmen draw.

c. Labour

Response to union amendments is pending.

9. In camera

No discussion.

10. New Business

Musician recruitment strategy will be explored. It was suggested that V. Jacobs would be a beneficial presence on any related committee.

C. Leonard stressed need for volunteer recognition. C. Leonard, V. Jacobs and J. Arrowsmith to be approached to sit on committee.

11. Next Meeting – December 6, 2012 at 5:30 p.m.

12. Adjournment.

Motion: That the Adjournment of the Board Meeting of November 8, 2012 at 6:43 p.m. be approved.

Moved by: J. Rodriguez

Seconded by: M. Dorreen

Carried